

Social Media Community Guidelines

Ullapool Museum



Siobhan Beatson Oct 2020

Online Community Guidelines

Ullapool Museum Trust is committed to providing an open forum to discuss issues ranging from art and history to community and cultural events. We encourage you to engage with us on our social media platforms:

- [Facebook](#)
- [Instagram](#)
- [Twitter](#)
- [YouTube](#)
- [LinkedIn](#)
- [TikTok](#)

The goal of Ullapool Museum's social media presence is to tell meaningful stories, build connections with our community, and enhance awareness of the Museum as a resource of expertise in research and collections areas.

The Museum adheres to the below user policy on all social media channels:

Ullapool Museum welcomes your comments and encourages all of our users to express their opinions freely and enter into informed debate. Please note that you are individually responsible for the content of your comments. Comments are not pre-moderated and will be immediately released into the public domain. Our community is diverse and all ages. Opinions expressed in posts not administered by Ullapool Museum are not necessarily those of the Museum and its staff. We cannot guarantee the accuracy of these posts.

We encourage dialogue and conversation and want our social media platforms to be an open and honest forum. That being said, we also want

posts to be courteous, constructive, and content should be for an all-ages audience and should not cause offense.

We reserve the right to delete any of the following content and block users who share such content:

- Hateful or discriminatory messages of any kind, including ones that attack or demean a person's race, ethnicity, nationality, religion, sex, sexual orientation, gender identity, age, or disability, as well as any personal attacks, threats, or trolling directed at any other community member
- Messages that include violent, vulgar, or explicit content
- Comments that threaten or defame any person or organization
- Solicitations, advertisements, or endorsements of any financial, commercial or not-for-profit organisations, websites, contests, or promotions
- Comments that suggest or encourage illegal activity
- Multiple successive off-topic posts by a single user
- Repetitive posts copied and pasted or duplicated by single or multiple users
- Posts that may constitute as abusive and/or bullying behaviour.
- Messages that contain false or misleading information
- Spam or messages posted by fake accounts
- Messages that infringe on copyrights
- Unproven or false accusations against individuals or organizations
- Messages impersonating an Ullapool Museum representative or claiming to speak on behalf of the museum

This list is not exhaustive and there may be reason to delete posts or block persons for reasons outside of the list above.

Additionally, for your own safety please do not post personally identifiable information such as social security numbers, addresses, and telephone numbers. Comments containing this information will be removed.

Your comments are welcome at any time. To the best of our abilities, we will moderate them and respond between 9 am and 5 pm , Monday through Friday, excluding federal holidays. We intend to moderate comments submitted at other times as soon as possible on the next business day. Please refer to our website for more information about visiting the Museum and see our upcoming events.

Communications made via Ullapool Museum social media pages will in no way constitute a legal or official notice or comment to Ullapool Museum or any official or employee for any purpose.

Members of the media are asked to pose your questions to curator@ullapoolmuseum.com through their normal channels and to refrain from submitting questions here as comments.